

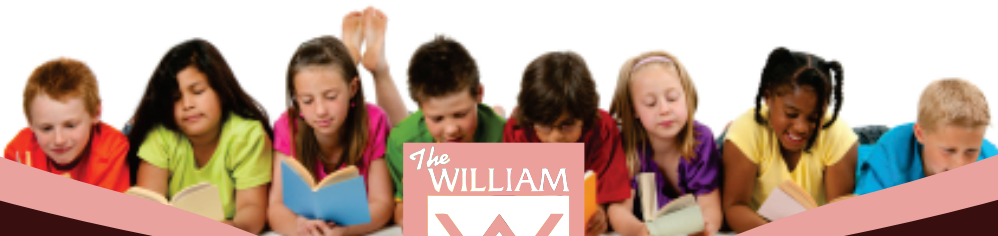
 School
Uniform Shop
Management
Service



Proudly brought to you by

The William Apparel Company

"25 years in the making"



"you can have a school uniform shop that earns your school thousands of dollars every year!"

What experience has taught us

After **25 years** in the school uniform business, the most common things we hear from schools is:
How difficult it is to find volunteers to run your uniform shop, and how hard it is to keep fundraising for the school.

As mothers of school children and owners of a local uniform company, The William Apparel Company, we understand firsthand **what you need**.

Now we can help you do both

We are proud to introduce the: **School Uniform Shop Management Service**.

This service helps schools better manage their uniform shops, providing a complete solution which saves the school, the P&C and the parents money, time and stress.

Additionally your school earns 10% of the uniform sales back every quarter, to help your fundraising needs.

The solution? .. let us run the uniform shop for you!

This is the solution to the perennial problem of finding volunteers to staff the uniform shop. Using our 25 years experience we will manage your school's uniform shop, provide the staff and monitor the stock, providing your school with a **professional retail service**.

Importantly we will ensure **you** will always maintain control of the quality and price of the school uniform, minus the hassle of the day-to-day operations.

Our solution frees up the **P&C capital** otherwise used to finance the uniform shop and allows you to use it for other projects.



What we Specialise in..

- ☉ **Uniform Design** - see what it looks like before you buy
- ☉ **Logos & Artwork** - embroidery, screen printing, sublimation, vinyl heat-setting
- ☉ **Uniform Manufacturing** - made in WA or offshore according to your needs
- ☉ **School Uniforms** - any fabric matched to any colour
- ☉ **Sport Uniforms** - any sport even swim wear
- ☉ **Uniforms for any occasion** - leavers, formals, special events, graduation, you name it!

"one uniform supplier that designs, makes, delivers and gives back 10% of sales?...its madness!"

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How does it work

School Benefits

Parent Benefits

SIMPLY..

We will manage everything for you

We utilise a computerised stock control system

We will manufacture or continue your current supply of all your uniform requirements

We will ensure your school delivers consistent uniform quality and availability

We will staff your uniform shop onsite at your school

We provide your school with it's own online shop

We will stock the uniform shop at no upfront cost to the P&C

We will give you 10% rebate of uniform sales each quarter

MORE MONEY..

Professional retail service

Quarterly reports available detailing sales figures and stock on hand

Stock availability and quality is consistent

Reduced workload for school administration and uniform shop staff

No need for volunteers

Access to a broad range of products, including new innovative designs

No more wasted P&C capital on uniforms, freeing it up for other projects

Fundraising is now effortless and hassle free

LESS STRESS..

No need to volunteer more of their valuable time

Records provided of uniform expenditure for education tax refund

A professional retail service with no added cost

Competitive pricing maintained

Payment and delivery options available

Convenience of 24/7 online shopping for working parents

Consistent and reliable uniform supply

No more volunteering for fundraising required



Interested in joining the

 **School
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Simply ring The William Apparel Company

(08) 9444 7074

And ask for: Claire claire@willapparel.com.au

Carol carol@willapparel.com.au

